



2025 Impact Report

Applejack's Ranch (AJR) is a survivor-led organization dedicated to breaking cycles of abuse, exploitation, and poverty through survivor-informed, trauma-responsive programming. Located in Northern Arizona, AJR provides mentorship, advocacy, and prevention services for youth and families in rural communities, with a specific focus on addressing human trafficking and supporting survivors through direct services, education, and community partnerships.

AJR's mission centers on creating safe, healing spaces and fostering resilience among individuals and families impacted by trafficking.

In 2025, AJR served:

- **37 youth** (ages 11–17) identified as suspected or confirmed survivors of trafficking, including **26 new referrals** during the year
- **7 adult survivors** supported through mentorship and case management services
- **9 families** engaged in reunification efforts, receiving tailored support to address trauma related to trafficking

In 2025, Applejack's Ranch experienced significant growth in both service capacity and regional impact, strengthening survivor-informed support for youth and families across Northern Arizona.

A major milestone was the **opening of the AJR Drop-In Center**, providing a consistent, accessible space for youth and families to receive mentorship, advocacy, educational support, and connection to community resources. The Drop-In Center has become a central hub for relationship-based engagement, offering a safe and welcoming environment that supports stabilization and continuity of care.

AJR also expanded student participation across its education and mentoring programs. Strengthened outreach and partner referrals increased access for youth facing barriers to traditional education, including those involved in treatment and juvenile justice settings. One notable educational outcome in 2025 includes a student who **completed all high school graduation requirements** and successfully transitioned into the **Arizona State University Hybrid Program**, currently completing **18 college credits to be certified in computer programming**.

To support this growth, AJR significantly expanded its organizational capacity, growing from a three-person team to a **nine-person team of lived-experience experts, who are dedicated staff and volunteers** supporting program delivery across education, mentorship, outreach, and family support initiatives. All team members completed **Community Health Worker (CHW) training**, positioning AJR to expand services and deepen community-based support in 2026.

In addition, AJR successfully wrote and secured multiple grants in 2025, strengthening organizational sustainability and regional collaboration. Funding was awarded through:

- **Office for Victims of Crime (OVC)**
- **AZ Complete Health**
- **Blue Cross**
- **Kellenberger + Tollefson Center for LGBTQ (through ACF)**
- **ACF of Yavapai County**
- **Vitalyst**

These investments enhanced AJR's ability to expand education services, mentorship, outreach, and survivor-informed programming while contributing to a more coordinated regional response to trafficking.

Through infrastructure expansion, workforce development, educational success, and diversified funding, Applejack's Ranch advanced its mission in 2025 and reinforced its role as a collaborative partner supporting survivors, families, and communities throughout Northern Arizona.